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## Holyrood magazine

Holyrood magazine is Scotland's fortnightly political and current affairs magazine that keeps Scotland's key movers and shakers informed with its award-winning and thought-provoking editorial.

According to the most recent Ipsos MORI readership poll, Holyrood is the most popular print title amongst MSPs with 79% or four out of five reading it regularly ahead of *The Herald* and *Scotland on Sunday* with 73% and 67% respectively. This is highest readership figure for Holyrood since the Scottish Parliament was established and 42 per cent ahead of its nearest magazine rival, *The New Statesman*.

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